

ICQQR 2026

5TH INTERNATIONAL CONFERENCE ON QUANTITATIVE AND QUALITATIVE RESEARCH

Organized by the Moroccan Journal of Quantitative and Qualitative Research (MJQR)



CONFERENCE DATES

July 16 – 17, 2026



LOCATION

Hammamet, Tunisia



FORMAT

Hybrid Format

General Program (Time zone in Tunisia (GMT+1))	
(GMT+1)	THURSDAY 16 July 2026
09:00 - 10:00	Reception
10:00 - 11:00	Opening Ceremony : Link : https://meet.google.com/prb-mfri-grr Mr. Director of the Innovation & Technology University Division Mr. Director of Laboratory SYFACTE Editor of MJQR MAASI Association Organizing Committee (Libyan, Tunisia and Morocco)
	Opening Keynotes : Link : https://meet.google.com/prb-mfri-grr Chairs : Fatima Zahra SAHLI Quantitative and Qualitative Approaches for Social Research and AI Impact Aniss MOUMEN Moroccan Journal of Quantative and Qualitative Research : Bibliometric analysis Mohamed ZOUITEN
	DISCUSSION
	Coffee Break
11:30 – 13:00	ORAL COMMUNICATION (Face to face) Session 1 : Digital Transformation, Public Policy, and Inclusive Development Link Session 1: https://meet.google.com/prb-mfri-grr
13:00 - 14:30	Lunch Break
14:30 – 18 :00	PARALLEL SESSIONS OF ORAL COMMUNICATIONS (Online) Session 2 : Artificial Intelligence, Digital Transformation and Educational Innovation Link Session 2: https://meet.google.com/ixa-xqbx-dry Session 3 : Governance, Economics, Finance and Sustainable Development Link Session 3: https://meet.google.com/tkw-ekgj-pxe Session 4 : Research Methodology, Bibliometrics, Applied Technologies Link Session 4: https://meet.google.com/hoh-xpob-amz
18 :00 – 18 :30	Closing Ceremony Link Closing Ceremony : https://meet.google.com/prb-mfri-grr
Friday 17 July 2026	
10 :00 – 12 :00	Webinar : “The Role of Artificial Intelligence in Scientific Research” Chairs : Fatima Zahra SAHLI, Mohamed Zouiten Speakers : Aniss MOUMEN, Rachida EL YAMANI Link : https://meet.google.com/prb-mfri-grr